

Kesha M. Pate

ahsekmedia.com • keshampate.com • linkedin.com/in/keshampate • kesha@ahsekmedia.com

Current Experience

Feb. 2011 – Present

Ahsek Media Limited

United States

Owner, Creative and Strategic Director

Ahsek Media provides communications, operations and financial stability solutions to small businesses, non-profits and artists. Driven by our passion for servant leadership, the arts and social responsibility, we bring innovative solutions, new technologies and a spirit of diversity and inclusion to the collaborations we facilitate for organizations working to affect positive change in our communities. Ahsek Media supports and services provide our clients with world-class industry expertise while working creatively with limited resources; advocating passionately for missions and causes; and providing access to global resources.

Expertise

- Executive Communication and Positioning
- Board of Directors Development and Engagement
- Senior Leadership Development and Engagement
- Policy, Process and Procedural Development
- Operations and Supervision Management
- Organizational Strategic Planning
- Communications and Marketing Strategic Planning
- Brand Development and Protection
- Financial Sustainability Strategic Planning
- Philanthropic Engagement and Donor Stewardship
- Fundraising Strategies (Individual Giving to Major Gifts)
- Community Engagement and Strategic Partnerships
- Mission/Cause Political Advocacy
- Organizational Voice and Positioning Strategies
- Media Relations and Storytelling
- Crisis Communication
- Digital Technologies, Implementation and Management

Recent Clients

Alexandra Loutsion, Opera Soprano

Amachi Pittsburgh

Andrew William Smith, Professional Actor & Director

APPRISE

Armstrong County Link to Aging and Disability Resources

Cameron Knight, Professional Actor & Director

City of Michigan City

Dwayne Dolphin, Grammy Award-Winning Jazz Bassist

Healthy Families of LaPorte County

Homewood Children's Village

James Flora, Opera Tenor

Katy Shackleton Williams, Lyric Soprano

Lindsay Ammann, Opera Mezzo-Soprano

Marianne Cornetti, International Opera Mezzo-Soprano

Massage Heights at Bakery Square

Mercer County Link to Aging and Disability Resources

Michigan City Fire Department

Michigan City Police Department

Mount Washington Community Development Corporation
NIPSCO

Olga Perez Flora, Opera Mezzo-Soprano

Pate & Associates, Utilities Consulting

Pittsburgh JazzLive International Festival

Pittsburgh Newbie and Mingle Pittsburgh

Pittsburgh Opera

Seraphic Singers

Steeltown Jazz and Steeltown Jazz Storytellers

Tomé Cousin, Dancer & Choreographer

Travis Makeup Art

Trudy Menke - "Reframing Leadership"

United Way of LaPorte County

University of Pittsburgh, School of Social Work

Worthy Recovery, Inc., Worthy Women Recovery Home

YMCA of Greater Pittsburgh

YourCFO of Pittsburgh

Professional portfolio available online at ahsekmedia.com

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Selected Previous Experience

Jan. 2016 – Aug. 2017 YMCA of Greater Pittsburgh Pittsburgh, PA

Consultant, Acting Director of Communications Feb. 2017 – Aug. 2017

Director of Communications Jan. 2016 – Feb. 2017

- 19 branch locations, 53 daycare sites, 3 camps
- National Brand Protection and Voice Management
- Media Relations and Storytelling
- Senior Leadership Communications
- Crisis Communications
- Annual Campaign and Giving Communications
- Capital Campaign Communications
- Print and Digital Collateral Development
- Digital and Social Media Communication
- Website Redevelopment and Management
- Mobile App Redevelopment and Management
- Technical Asset Implementation and Management

Feb. 2009 – Jun. 2010 Pittsburgh Opera Pittsburgh, PA

Public Relations Manager

- Media Relations and Storytelling
- Digital and Social Media Communication
- Website Content Management
- Promotional Video Production
- Event Photography and Videography

Sep. 2007 – Dec. 2007 Carnegie Museum of Natural History Pittsburgh, PA

Public Relations Assistant – *Dinosaurs in Their Time*

- 230 specimen, internationally renowned core exhibition
- Media Relations and Storytelling
- Media Interviews and Tours
- Social Media Management
- Advertisement Copy
- Research and Fact Checking

Education

Bachelors of Science in Marketing, Purdue University

Specialties in Communications, Public Relations, Ethics and Economics

Community Engagement

Lubeznik Center for the Arts

Board member, 2018 – Present

Strategic Planning Committee Chair, 2018 – Present

ArtBash Committee Chair 2018 – Present

United Way of LaPorte County

Communications Sponsor, 2012 – Present

Annual Fall Gala Auction Committee Chair – 2017

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Community Engagement, continued

The Rotary Club of Michigan City, IN

Member, 2017 – Present

Sergeant at Arms Deputy, 2018 – Present

Attack Theatre

Board Member, 2013 – 2017

Board Development Committee Chair, 2015 – 2017

Annual Event Committee, *One Night Stand* 2016 and 2017

Annual Event Co-Chair, *The Dirty Ball* 2014 and 2015

Amachi Pittsburgh

Mentor, 2015 – February 2017

Steeltown Jazz

Creator, 2014–2015 season - James Street Gastropub and Speakeasy, Pittsburgh, PA

Pittsburgh JazzLive International Festival

Advisory Board Member and Social Media Manager, 2014 season

Senator John Heinz History Center, Smithsonian Affiliate

Volunteer, 2013 – 2017

Volunteer Ambassador for "Steel City Groove: Celebrating Jazz in Western PA", 2013 – 2017

Professional Expertise

- Servant Leadership and Executive Oversight
- Community/Partner Engagement and Strategic Relationship Development
- Organizational Culture Development and Change Management
- Employee Coaching, Mentoring and Empowerment
- Board of Directors Development and Engagement
- Strategic Operations and Project Management
- Thought Leadership and Ideation
- Exceptional Communication – Written and Verbal
- Mission/Cause Advocacy and Storytelling
- Public Speaking and Educational Talks
- Strategic Financial Planning and Fundraising
- Crisis Communications and Management

Professional Technical Skills

- Advanced in HTML, Java and CSS coding
- Website and Mobile App Development
- Google G Suite, Analytics and Adwords
- Microsoft Office programs
- Adobe Creative programs
- Photography and Videography