

Kesha M Pate

Owner, Creative and Strategic Director of Ahsek Media Limited

As the principle owner of Ahsek Media – an innovative, consulting firm providing communications, operations and financial stability solutions to small businesses, non-profits and artists around the globe – Kesha M Pate is responsible for all strategic operations, creative development and philanthropic initiatives of Ahsek Media and its partners. Ms. Pate has extensive experience as a leader in a myriad of industries and in organizations of every size. Her areas of expertise include thought leadership and ideation; organizational culture development and change management; brand development and protection; organizational voice and positioning strategies; media relations and storytelling; crisis communication; strategic planning; board of directors development and engagement; employee coaching, mentorship and empowerment; mission/cause advocacy; and fiscal management and fundraising.

As a highly motivated and creative professional with skills in several technical areas, Ms. Pate is uniquely qualified to provide a wide range of services to an organization. Her dedication to servant leadership allows Ms. Pate to engage and lead diverse teams to meet deadlines, achieve goals and exceed expectations, while building relationships, strengthening organizational cultures and positively impacting long-term outcomes.

She holds a Bachelor of Science in Marketing with specialties including Communication and Public Relations from Purdue University. Her skills range from public speaking and media engagement, to graphic design, webmastery and video production, to financial planning, strategic management and budget planning, to donor stewardship, fundraising and board development.

As a strong believer in the power of community, Ms. Pate has a passion for creating positive change in the world and understands the dedication that service work requires. Her expertise in public speaking, relationship building, and interpersonal communication allow Ms. Pate to excel working in both structured, corporate environments and relaxed, creative environments by making interpersonal connections and developing long-term relationships. She also has extensive experience working within the financial constraints facing small businesses, local governments and non-profit organizations.

Ms. Pate is dedicated to supporting creativity in all forms – focusing on artists, small businesses and non-profit organizations - and is passionate about volunteering, mentoring and professional development.

Ms. Pate has served as the Board Development Chair of the Board of Directors for Attack Theatre, Pittsburgh's premier modern dance company; as a mentor in the Amachi Pittsburgh mentoring program for youth with an incarcerated parent; as a Volunteer Ambassador for the Heinz History Center Saturday Speaker Series "Steel City Groove: Celebrating Jazz in Western PA"; an advisory board member for the JazzLive International Jazz Festival; and is the founder of Steeltown Jazz, celebrating the past, present and future of jazz in Pittsburgh. Ms. Pate and Ahsek Media have proudly served as the Communications Sponsor for the United Way of LaPorte County since 2012. Ms. Pate also serves on the Board of Directors of the Lubeznik Center for the Arts, is a member of The Rotary Club of Michigan City, IN and is also a proud supporter of the Trail Creek Watershed Partnership, Unity Foundation of LaPorte County, the YMCA, the Salvation Army and the Boys and Girls Club.

Ms. Pate is a native of northwest Indiana, a lover of animals – especially dogs – and has two standard poodles as her constant companions.

You can't wait for **inspiration**. You have to **go after it** with a club. – Jack London

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